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alternately: displaying a motion picture after admitting members of the public to view it upon payment of an admission fee; and operating computer game software that displays images on a screen in the theater, created by a computer that responds to player input from a plurality of user stations located at the seats of the theater. Preferably, the method includes providing public access to user stations at a plurality of seats in the theater, accepting and validating identification from users at the user stations to allow them to engage as players in computer game play, initiating the game play when motion pictures are not being displayed, accepting input provided by the players via the user stations aggregating the input to create game images, displaying the game images, and terminating the game and subsequently displaying a motion picture. Most preferably, the method also includes the step of debiting the user identification in an amount charged as payment to engage in the computer game, for example by means of a smart card, credit card or debit card.

According to yet another aspect of the present invention, there is provided an entertainment facility, comprising a theater having a projection screen and a plurality of seats arranged in rows facing the screen, a projector for showing motion pictures on the screen, a computer, game software executed by the computer, a plurality of user stations, each having communication means and also